

STB Korea OTA FAM x September 2025

Introduction <i>Singapore Tourism Board (STB) Korea is hosting Korea local OTA Fam. STB Korea is calling for support and sponsorship from Singapore trade partners.</i>	
Group Size	<i>5 pax (OTAs only, not including STB accompanying person)</i>
Country of Participants	<i>South Korea</i>
Profile	<i>Korea's Top Local OTAs</i>
Type of Sponsorship	Full or Co-sponsorship of <ul style="list-style-type: none"><i>Accommodation: 5 pax on single-room basis</i><i>Attractions and Experiences</i><i>Meals</i>
Additional details/criteria for sponsorship	<i>Newest offerings that would be appealing to Korean travellers</i>
Information about FAM Participants	<i>Persons-in-charge in Singapore at Korea OTAs such as Good Choice Company, Nol-universe, MyRealTrip, Tidesquare and Triptopaz.</i>
Eligibility	<ul style="list-style-type: none"><i>All Singapore-based stakeholders interested in the Korean market are open to apply.</i><i>STB will shortlist and inform stakeholders of the outcome once this Expression of Interest (EOI) closes.</i><i>STB reserves the right to decline/accept any sponsorship at its discretion.</i>
Expression of Interest Opens	<i>16/07/2025</i>
Expression of Interest Closes	<i>31/07/2025, 12:00 (SGT)</i>
Point of Contact	<i>For more details and expression of interest, please contact: OIC: Ha Kyoung LIM (Ms), Senior Manager, lim_ha_kyoung@stb.gov.sg</i>